

THINK RED™

TURNING A BLUE STATE RED™

ILLINOIS

THINK RED is a project of FAMILY TAXPAYERS NETWORK - JACK ROESER, President

ILLINOIS REPUBLICANS ARE BANDING TOGETHER!

Show your commitment to making Illinois a "red" state once again!

The Land of Lincoln and Reagan remained solidly "blue" for Kerry in 2004. The tide must turn - Illinois Republicans must start **THINKING RED**.

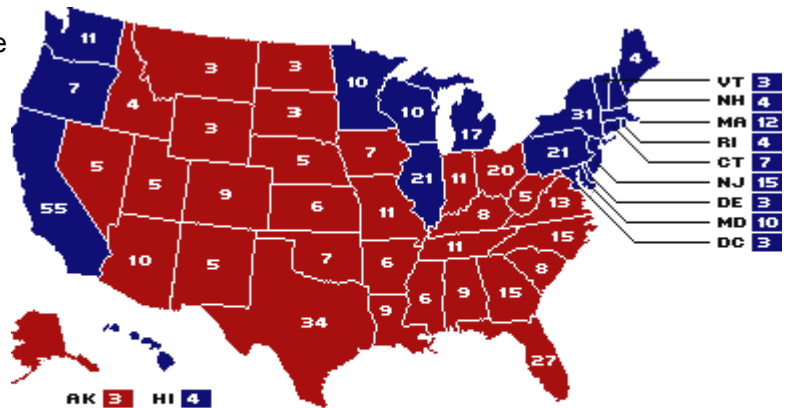
We may all live in a "blue" state, but that's all the more reason why we should **THINK RED**.

THINK RED is an obvious reference to what has become one of the most talked about ideas in politics today, the Red State vs. Blue State divide.

THINK RED leverages this well understood concept to emphasize the need to become a red state – one that can win for a fine conservative like George W. Bush.

THINK RED is a thought provoking, unifying phrase, reminding people of the principles contained in the National Republican Party Platform and Renew Illinois' Contract with the People of Illinois.

THINK RED is also a strong reference and show of respect to our Commander in Chief, and a recognition that while we didn't make the state "red" for him in either of his races – we are committed to recognizing our state's and our Party's problems and making the changes necessary to regain the voters' trust.



GEORGE BUSH
Electoral votes: **286**
Popular vote: **51%**



JOHN KERRY
Electoral votes: **252**
Popular vote: **48%**

THINK RED WRISTBAND

This simple red wristband is your show of support for the principles embodied in the National Republican Party Platform, as well as your demonstration of pride for the courage and leadership of President George W. Bush.

Wearing the wristband also sends a message to your Illinois elected officials that you expect the higher ethical standards, professionalism and accountability necessary to turn Illinois into a RED-state by 2008.

Start a conversation at work, school or when out on the town - and start **THINKING RED** today!

THINK RED CITIZENS IN ACTION

THINK RED is a simple, but yet strong reminder, to help elected officials stay focused on what's important – to keep their eye on the prize. Republican and Independent "good government" voters are looking for leadership on issues like fiscal responsibility, ethics reform, smaller government, improving education, malpractice/legal reform, and protection of marriage and life.

To achieve these goals, the only road to success is political activism and involvement. It's time for your voice to be heard.

THINK RED is organizing Citizens in Action Days where WE THE PEOPLE will travel to our State Capitol to express our support for legislation consistent with Red-state values.

For more information, visit our website at **WWW.THINKRED.US**